



CARL GROSS

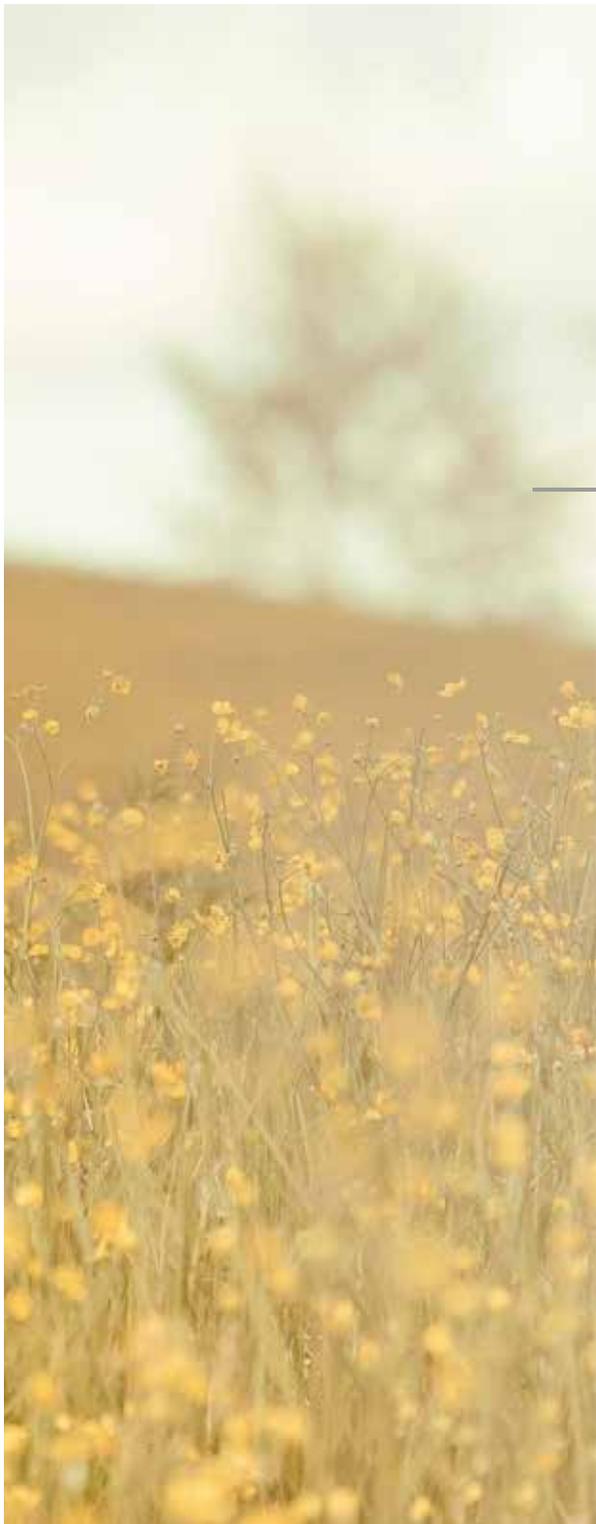
SINCE 1925



CLUB *of* **GENTS**

**OUR JOURNEY TO A
SUSTAINABLE FUTURE**

SUSTAINABILITY AT CRÉATION GROSS



OUR VISION

As a conscientious, family-run company now in its 4th generation, sustainability has always been an integral part of our corporate philosophy.

Sustainability to protect our staff, our partners, the environment and resources is part of who we are and we are continuously refining our approach to it.

We are well aware of the responsibility and the urgency that the climate crisis adds to the topic of sustainability and we are facing up to these challenges with the highest possible level of transparency. Every day we are working on our social responsibility, achieving full carbon neutrality and fairly balancing interests at all levels while maintaining the economic profitability of our company.

By taking step-by-step action, we ensure that all measures are carefully implemented, thoughtfully integrated and permanently applied. We are convinced that sustainable action is only characterised by efficiency and longevity if this principle is practised in all company departments.

All the measures we have implemented up to now have far exceeded the legal requirements.

And yet we want to go even further.

OUR MEASURES



SOCIAL RESPONSIBILITY

Our partners are obligated to confirm and document their adherence to the legal requirements and our Social Code of Conduct, that we developed based on BSCI, ILO and environmental guidelines. The Code includes provisions such as no forced labour, no child labour, no discrimination, written employment contracts and the adherence to work time regulations. Particularly in our main factories, our on-site technicians ensure that these standards are constantly implemented.



STAFF

Our employees are a key element of our company. In order to grow as a social community, our employees are able to take part in various events and we provide them with numerous benefits. These include: trust-based working hours, working from home, free fruit, coffee and tea, health days, bicycle leasing agreements, language lessons, contributions made to company pension schemes, public transport season tickets and in-house massages.



LONG-TERM PARTNERSHIPS

Trustworthy, respectful and long-term collaboration with our customers, employees and business partners is extremely important to us. As a result, we keep up a constant dialogue with them and can guarantee maximum efficiency and satisfaction.



PRODUCTION

Over 90% of our production takes place in our main factories based in Bulgaria, Ukraine and Bosnia-Herzegovina. Our on-site technicians ensure that our high standards are adhered to. Our headquarters in Hersbruck are unique in that they include our very own production facility and sewing shop where we create collection samples, prototypes and small collections. We are also currently developing locations in Morocco and Uzbekistan.



CO2 REDUCTION

Most of our products' outer fabric and additional elements are made in Europe to avoid long transportation routes. When the finished items are delivered, CO2 emissions are reduced by optimal container utilisation. Furthermore, at our headquarters in Hersbruck we have successfully implemented measures such as switching to LED lighting, insulating the administration building and redesigning the production infrastructure all with the aim of saving energy.



NATURAL FABRICS

Our sensitivity to the way we deal with raw materials and sustainable resources also affects the way we do business. Our products are characterised by a high percentage of natural materials including wool, a natural animal fibre which is renewable, recyclable and compostable.





CHEMICAL MANAGEMENT

We aim to ensure that chemicals and other additives used in the manufacture of our products comply with exacting standards. Outer fabrics are purchased with the Restricted Substances List in mind. Moreover, all product components are subject to the REACH regulation and are therefore consumer safe. Our suppliers are also obliged to take part in regular harmful substances and sustainability workshops so as to keep up to date with the latest developments.



SOCIAL PROJECTS

We are also involved in various social projects. As well as providing regular product donations to local events, we also ensure that regional and international educational institutions in the textile industry benefit from fabric donations and knowledge transfer. In this way we support vocational colleges in Germany as well as in Ukraine and Bosnia-Herzegovina.



PACKAGING & WASTE MANAGEMENT

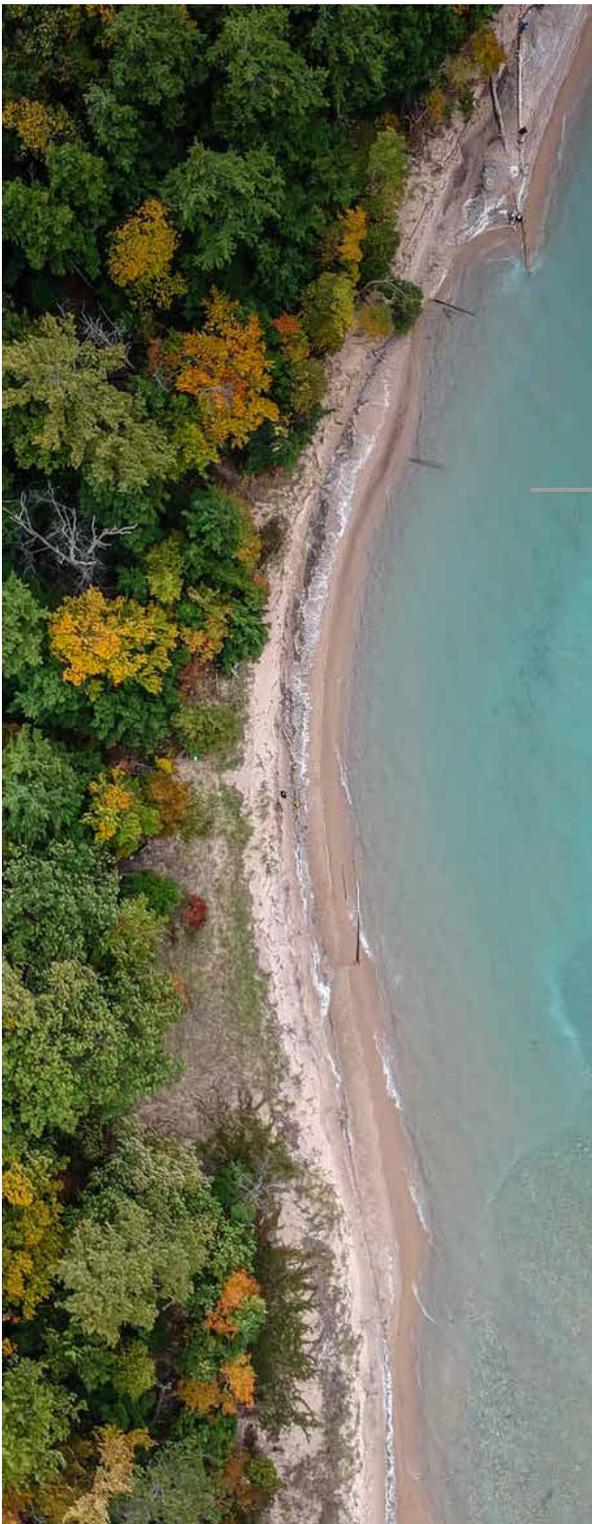
Our shipping cartons are made of more than 70% recycled materials and we reuse 100% of the packaging foil in which our products are wrapped in to transport them from the factories to our headquarters in Hersbruck. A large proportion of our hangers are part of a lifecycle system, which helps save raw materials and energy and also reduces plastic waste. Going above and beyond this, we do our best to reuse returns boxes as far as possible.



MATERIAL MANAGEMENT

Maximum capacity has been achieved by cutting layout and pattern piece optimisation. The remnants are almost fully utilised. Fabric and material quality control is carried out on arrival at the headquarters in Hersbruck. This means the manufacturer can be immediately notified of any errors and sub-quality fabrics are not forwarded to the production facilities. Furthermore, random chemical and physical tests of outer fabrics and additional elements are carried out at regular intervals by an independent testing institute in Germany. At our headquarters in Hersbruck we also have our own tailor who recycles damaged products by darning them, for example. Additionally, seconds are either sold in our special outlet stores or are donated to the Red Cross.





ADDITIONAL AIMS

Converting the entire heating and steam system from oil to gas with state-of-the-art burner technology.

Aim: To reduce the energy consumption at the Hersbruck location by at least 10%

Planned for: 2022

Extensive expansion of solar cells on the production hall building

Ziel: To have all our electricity generated by our solar cells

Geplanter Zeitpunkt: 2024

Insulating the production hall at the Hersbruck location

Aim: To further reduce the energy consumption by 10% and to improve the interior environment

Geplanter Zeitpunkt: First step 2022, second step 2023

GOTS Certification for the Hersbruck location

Geplanter Zeitpunkt: 2022

GOTS Certification in the factories

Geplanter Zeitpunkt: 2022

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CONCEPT GREEN is the foundation stone for new ways of thinking and doing business at CARL GROSS.

Our vision is to design and produce clothing without adversely affecting natural resources and to gradually increase the level of sustainability within the brand. To do this, we are focussing on the use of existing resources and sustainable materials.

Certified upper fabric as well as inserts, linings and additional elements made from up to 100% recycled materials will be used. Furthermore, the collection is characterised by a high level of innovation and by European production. The result is durable products in contemporary designs.

OUR AIM

Every season, the sustainability capsule collection CONCEPT GREEN should make up a larger part of the CARL GROSS range until, in the foreseeable future, all our products are developed and manufactured completely sustainably.

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CONCEPT GREEN

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OUR STANDARDS

- Our products are made of at least 20% recycled materials.
- The majority of additional elements is certified according to STANDARD 100 by OEKO-TEX®.
- Our products are made in Europe.
- We have full transparency regarding the composition of our products and our partners.
- 100% of our returns and seconds are sold in outlets or are donated to charitable organisations.
- 100% of hangers are collected, processed and reused as many times as possible throughout their lifespan.
- The product lifecycle is extended due to high quality, excellent workmanship and the perfect fit, ensuring that our products can be worn for longer.
- Our partners must meet social and ethical standards and fulfil the Social Code of Conduct.



Scan the QR code to visit the website

www.conceptgreen.carlgross.de

Here you will find all information relating to CONCEPT GREEN.

The menu item "Products" explains every available product.



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Waste@Wear

INNOVATIVE TEXTILES MADE FROM RECYCLED PLASTICS

8 million tonnes of plastic waste end up in our oceans every year. Waste2Wear has made it its mission to recycle these plastics and use them to produce innovative textiles. This means that old plastic bottles are transformed into new products – also for CG – CLUB of GENTS.

Beginning with the Spring/Summer 2022 collection, jackets, t-shirts and swimming trunks will make up the sustainable Waste2Wear capsule within the CG – CLUB of GENTS collection. Thus, the brand is taking another step towards more sustainable and ecological fashion.

STEPS IN THE RECYCLING PROCESS





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USE OF SUSTAINABLE RAW MATERIALS

LINEN

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Um zu wachsen, muss Leinen nicht aktiv bewässert werden, da Regen allein ausreicht. Der Wasserverbrauch ist deutlich geringer als bei Baumwolle.

Mehr Informationen unter:

Linen does not need to be actively irrigated in order to grow, as rain alone is sufficient. It's water consumption is much lower than for cotton.

More information under:

Pour pousser, le lin n'a pas besoin d'être arrosé activement, car la pluie suffit. La consommation d'eau est nettement inférieure à celle du coton.

Plus d'informations à l'adresse suivante:

www.CG.fashion



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ORGANIC COTTON

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Bio-Baumwolle zeichnet sich durch umweltfreundliche Methoden im Anbau und in der Ernte aus. Der anfällige Wasserverbrauch ist deutlich geringer als bei der Herstellung von konventioneller Baumwolle.

Mehr Informationen unter:

Organic cotton is grown and harvested by eco-friendly methods. The water consumption is significantly lower than conventional productions.

More information under:

Le coton biologique se caractérise par des méthodes de culture et de récolte respectueuses de l'environnement. La consommation d'eau est nettement inférieure à celle de la production de coton conventionnel.

Plus d'informations à l'adresse suivante:

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